



PROGRAMME

10:00	OPENING REMARKS	
10:10	José Inácio Faria, Member of the European Parliament	15'
	Marisa Matias, Member of the European Parliament	
PANEL 1 – SETTING THE SCENE <i>From business to consumer: what risks in buying medicines online</i>		
10:20	RAISING PATIENT AWARENESS AND THE COMMON LOGO Mike ISLES, <i>Director of the Alliance for Safe Online Pharmacy in the EU</i>	15'
10:35	ONLINE BUSINESS: TRANSPARENCY OR SHAM Paulo MORAIS, <i>President of Frente Cívica [Civic Front]</i>	10'
10:45	BUYING MEDICINES ONLINE: CONSUMER LAW PREVENTING RISKS Mário FROTA, <i>President of the Portuguese Association of Consumer Law</i>	10'
10:55	<i>Discussion</i>	10'
PANEL 2 – DEBATE <i>Implementation of the Falsified Medicines Directive concerning online sales</i>		
11:10	EUROPEAN COMMISSION: COUNTERFEIT AND PIRACY WATCH LIST Tamás KIRALY, <i>DG TRADE - Unit B.3. Intellectual Property and Public Procurement</i>	10'
11:20	CYBERCRIME EXPLORING HEALTH SYSTEMS VULNERABILITIES Yuliya MORENETS, <i>Executive Director TaC-Together against Cybercrime Int. and Member of Youth Internet Governance Forum</i>	10'
11:30	COMMUNITY PHARMACISTS PERSPECTIVE Ilaria PASSARANI, <i>Secretary General, Pharmaceutical Group of the European Union</i>	10'
11:40	Q&A and Closing Remarks Mike ISLES, <i>Director of the Alliance for Safe Online Pharmacy in the EU</i>	20'