

How Safe are your Medicines?



Raising public awareness is critical to Internet patient safety

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Speakers

MEP Marisa Matias



Marisa Matias is a Portuguese sociologist and Member of the European Parliament, elected first time in 2009, being re-elected in 2014. She currently integrates the Economic and Monetary Affairs (ECON) and Industry, Research and Energy (ITRE) Committees. She is also Chairwoman of the Delegation of the European Parliament for relations with the Mashreq countries (Egypt, Jordan, Lebanon and Syria). Between 2010 and 2016 she was Vice-President of the Party of the European Left. Marisa was deeply involved as Rapporteur in the Falsified Medicines Directive.

Mike Isles



Mike Isles is the Executive Director of the Alliance for Safe Online Pharmacy in the EU (ASOP EU). With up to 35,000 fake pharmacy websites targeting consumers and patients on any given day, this multisectoral organisation's mission is to enable patients to buy their medicines online safely – where it is legal to do so. Mike is also Executive Director of the European Alliance for Access to Safe Medicines (EAASM), a pan-European patient safety organisation, championing safe medical practices as well as bringing together all concerned with eliminating falsified medicines from the supply chain.

Mário Frota



Mário Frota is President of the Associação portuguesa de Direito do Consumo - the Portuguese Association of Consumer Law (APDC). He is honorary member of the Portuguese Young Pharmacists Association and has recently been more dedicated to consumer rights and legal arbitration. Prior to this, Mr Frota has been President of the International Association of Consumer Law and Secretary General of the European Association of Pharmaceutical Law and Economics.

Paulo de Morais



Paulo de Morais is President of Frente Cívica. He is a Professor at University Portucalense at the Department of Economy and Management and also co-founder and vice president of Transparency International's Transparency and Integrity Civic Association (TIAC). Over time, Mr de Morais has worked and taught in the areas of corruption and transparency. In 2016 he presented as candidate to President of the Portuguese Republic, having raised more than 100,000 votes.

Yuliya Morenets



Yuliya Morenets leads non-profit organization TaC-Together against Cybercrime International, which works on the empowerment of users in the field of safe and responsible Internet, child online protection and the Internet Governance issues.

Yuliya regularly advises governments and private sector entities on cybersecurity strategies. She is also a lecturer at Strasbourg University and co-coordinator of the research team at the Faculty of Social Sciences studying the use of ICTs by young people from difficult/deprived areas. Yuliya is the driving force behind the Youth Internet Governance Forum (IGF) which is a global movement that operates as a multi-stakeholder

platform that allows young people ages to discuss and take a lead on issues related to Internet governance in the format of local, national or regional debates. Recently TaC signed an MOU with ASOP EU to highlight falsified medicines.

Tamás Király



Tamás Király is Policy Officer - Desk Officer for international aspects of intellectual property rights in the Unit B. 3 on Intellectual Property and Public Procurement at the Directorate General for Trade of the European Commission. Prior to joining the Commission, from 2012 to 2016 Tamás has been Attaché at the Permanent Representation of Hungary to the EU on intellectual property, consumer protection, smart regulation, internal market.

Ilaria Passarani



Ilaria Passarani is Secretary General of the Pharmaceutical Group of the European Union (PGEU) and as such she is responsible for strategic direction and representing the community pharmacy sector in European and national fora, as well as managing its day-to-day operations. The PGEU represents more than 400,000 community pharmacists across 32 European countries.

She previously was head of the European Consumer Organisation (BEUC) health department and her main function was to provide BEUC and its members, intelligence, information and advice on EU health policies.