



For immediate release

22 July 2022

Alliance for Safe Online Pharmacy in the EU (ASOP EU) announces new Director

[ASOP EU](#) is a non-profit patient safety organisation dedicated to making the Internet a safer place to buy medicines – where it is legal to do so. With 35,000 websites selling medicines illegally at any one time, ASOP EU endeavours to work with all stakeholders to raise awareness, disseminate best practices and advocate for enhanced Internet governance to curtail this criminal activity. Within this context, ASOP EU is delighted to announce that Stefan Feltens, the President of the European Association of E-Pharmacies ([EAEP](#)) will become a Director of ASOP EU, adding significant influence to this important patient safety initiative.

The EAEP represents the interests of e-pharmacies on the European continent and safeguards the needs of members' patients and customers. E-pharmacies have digitalised the classical pharmacy, and therefore act at the crossroads of digitalisation, healthcare, e-commerce and sustainability.

“ASOP EU has many achievements and its close affiliation with its global counterpart (ASOP Global) ensures that this worldwide challenge of combating falsified medicines which is causing patient harm, can be acted upon in unison. I look forward to contributing to the many challenges ahead and to support ASOP EU’s objectives”, says Feltens.

For further enquiries contact Mike Isles (mike.isles@asop.eu) +44 7540 462867

About ASOP EU

The Alliance for Safe Online Pharmacy in the EU (ASOP EU) is a non-profit organisation headquartered in Kent, UK, with pan European activities dedicated to protecting consumers and patients to ensure safe access to medications, and combating illegal online sellers of medicines.