

## ASOP Global Names Former U.S. Official Susan Wilson to Its Board of Directors

WASHINGTON, DC (May 25, 2023) – <u>The Alliance for Safe Online Pharmacies</u> (ASOP Global) has named Susan Wilson to its Board of Directors.

For more than 30 years, Susan served in technical and leadership positions at the Department of Commerce's U.S. Patent & Trademark Office and International Trade Administration, the Office of the United States Trade Representative (USTR), the Departments of State and Justice, and the U.S. Customs Service. She is currently a director of intellectual property policy at Intel Corporation.

As the first U.S. Intellectual Property Attaché to the European Union, Wilson advanced transatlantic cooperation in bilateral and multilateral intellectual property enforcement. At USTR, she led the development of the annual Notorious Markets List of physical and online marketplaces that facilitate trademark counterfeiting and copyright piracy around the world. Previously, she served as senior policy counsel for the International Anti-Counterfeiting Coalition, a long-standing organization dedicated to combating product counterfeiting and piracy, as a federal prosecutor fighting IP crime, and as a Customs lawyer supporting enforcement against illicit trade affecting the U.S. and its trading partners.

"Susan is a fierce patient safety advocate with a deep understanding of illegal online drug sellers who peddle dangerous fake medicines without regard to national borders," said Libby Baney, partner at Faegre Drinker LLP and senior advisor to ASOP Global. "Her global diplomacy experience will be a tremendous asset to ASOP Global as we expand our collaboration with the Asia-Pacific Economic Cooperation (APEC), the Organization for Economic Co-operation and Development, and other international partners to protect consumers worldwide."

The ASOP Global Board of Directors provides strategic direction for all of the nonprofit's activities. Visit <a href="buysaferx.pharmacy">buysaferx.pharmacy</a> for more information about ASOP's research, education, and advocacy to combat the growing public health threat of illegal online drug sellers.

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## **ABOUT ASOP GLOBAL**

The Alliance for Safe Online Pharmacies (ASOP Global), a 501(c)(4) non-profit organization headquartered in Washington, D.C., with activities in the U.S., Canada, Europe, Latin America, and Asia, is dedicated to protecting consumers around the world, ensuring safe access to medications, and combating illegal online drug sellers.