## ASOP Global Participates in Government and Industry Roundtable on Preventing Counterfeit Drugs in Communities

WASHINGTON, DC (August 22, 2023) – The <u>Alliance for Safe Online Pharmacies</u> (ASOP Global) participated in "<u>Counterfeit Drugs in the Community</u>," a roundtable discussion in Los Angeles, CA, hosted by the International Trademark Association (INTA). Representatives from the United States Patent and Trademark Office, the White House Office of the Intellectual Property Enforcement Coordinator, and the Los Angeles County Sheriff's Department also spoke at the event, which examined the widespread public health threat created by criminals copying pharmaceuticals and generic drugs and selling these dangerous fakes to American consumers with sometimes deadly results.

During the roundtable, the expert speakers reiterated that counterfeit pills may contain fentanyl, heroin, and methamphetamine, increasing the risk of addiction and death, not just for those who abuse pharmaceuticals but also for those who buy counterfeit pharmaceuticals by mistake. Besides being potentially deadly, counterfeit and falsified medications may not work as the medication as intended.

"Criminals capitalize on the demand and desire to find these products online," said Elliot Vice, advisor to ASOP Global and director at Faegre Drinker LLP. "Nontraditional collaborations help the word get out about counterfeit drugs and keep communities safe."

Captain Geoffrey Deedrick with the Los Angeles County Sheriff's Department agreed, noting that the recent collaboration between ASOP Global and the Sherriff's Department has already made an impact. ASOP Global partnered with the LA Country Sheriff's Department to educate the public about the risks of illegal online pharmacies and counterfeit drugs through their <u>Bad Meds</u> campaign.

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## **ABOUT ASOP GLOBAL**

The Alliance for Safe Online Pharmacies (ASOP Global), a 501(c)(4) non-profit organization headquartered in Washington, D.C., with activities in the U.S., Canada, Europe, Latin America, and Asia, is dedicated to protecting consumers around the world, ensuring safe access to medications, and combating illegal online drug sellers.