ASOP Global Submits Comments on U.S. Patent and Trademark Office's Request for Anticounterfeiting and Antipiracy Strategies

WASHINGTON D.C. – September 5, 2023 – Counterfeit and illegal drug sales are on the rise, increasing public health risks to Americans. Through advocacy, education, and policy, the <u>Alliance for Safe Online Pharmacies</u> (ASOP Global) works to disrupt illegal online drug sellers' schemes and <u>has submitted comments</u> to the United States Patent and Trademark Office (USPTO) outlining challenges and solutions to achieve that mission.

"The drug shortage crisis has further exacerbated high consumer demand, and experience shows that criminals exploit that demand as an opportunity to peddle—and profit from—counterfeit, substandard, or unapproved products," said Libby Baney, principal at Faegre Drinker Consulting and senior advisor to ASOP Global. "ASOP Global commends USPTO bringing together partners across sectors to address the problem collaboratively and appreciates the opportunity to share research and strategies from our decade-plus work to combat deadly fake drugs."

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ABOUT ASOP GLOBAL

The Alliance for Safe Online Pharmacies (ASOP Global), a 501(c)(4) nonprofit organization headquartered in Washington, D.C. with activities in U.S., Canada, Europe, Latin America and Asia, is dedicated to protecting consumers around the world, ensuring safe access to medications and combating illegal online drug sellers.