

SHOP SAFE ACT PROTECTS CONSUMERS FROM DANGEROUS PRODUCTS SOLD ONLINE ASOP Global Applauds Reintroduction of Bipartisan Bill

Washington, D.C., October 3, 2023 -- The [Alliance for Safe Online Pharmacies](#) (ASOP Global) supports the reintroduction of the Stopping Harmful Offers on Platforms by Screening Against Fakes in E-Commerce (SHOP SAFE) Act. American consumers are frequently exposed to counterfeit and substandard online goods that do not undergo oversight or safety approvals. As a result, they may appear legitimate when, in fact, they are the opposite. The bipartisan bill, reintroduced by Sens Chris Coons (D-Del.) and Thom Tillis (R-N.C.), would curb the sale of counterfeit goods on e-commerce sites and hold companies responsible for substandard and illegitimate items sold via their platforms.

“As counterfeit sales continue to skyrocket online, e-marketplaces must protect consumers from substandard, harmful, and potentially deadly goods,” said Libby Baney, partner at Faegre Drinker LLP and senior advisor to ASOP Global. “The SHOP SAFE Act is a vital tool in the fight against violations of law online, fraud, and—most importantly—the threat these fakes pose to public health and safety.”

The SHOP SAFE Act incentivizes online marketplaces to engage in best practices and combat widespread fraud and illegal activity on their platforms. It establishes common-sense practices such as vetting sellers to ensure legitimacy, removing counterfeit listings, and de-platforming sellers who repeatedly sell counterfeits. ASOP Global urges Congress to prioritize passing the SHOP SAFE Act.

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ABOUT ASOP GLOBAL

The Alliance for Safe Online Pharmacies (ASOP Global), a 501(c)(4) nonprofit organization headquartered in Washington, D.C. with activities in the U.S., Canada, Europe, Latin America, and Asia, is dedicated to protecting consumers around the world, ensuring safe access to medications, and combating illegal online drug sellers.