

ASOP Global Welcomes New Member Rx Outreach

WASHINGTON D.C.—June 6, 2024 This month, the Alliance for Safe Online Pharmacies ([ASOP Global](#)) welcomed new member, [Rx Outreach](#), the largest nonprofit, online pharmacy in the country dedicated to offering access to affordable medications.

“The ASOP Foundation’s 2023 Consumer survey found cost and convenience were the leading reasons consumers go to the internet for prescriptions. Rx Outreach allows those needs to be met safely,” said Libby Baney, principal at Faegre Drinker Consulting and senior advisor to ASOP Global. “Rx Outreach is dedicated to providing patients with affordable and easy access to their prescriptions online while ensuring quality.”

“At Rx Outreach, we believe everyone deserves access to safe, affordable medications. No one should ever have to choose between filling a prescription and feeding his or her family,” said Rx Outreach President and CEO Julie Erickson. “Affordability, patient safety, and trust are among our top priorities, and we are delighted to be an ASOP Global member and part of a united, strong voice to ensure patients have online access to legitimate affordable medicines.”

Since 2010, Rx Outreach has saved billions of dollars for more than 500,000 patients. As a fully licensed online pharmacy that ensures equitable access to needed treatments, Rx Outreach offers patients access to over 950 medications, provides specialized programs to ensure incarcerated individuals have access to their medications upon transitioning back into the community, shares health education resources, and offers pharmacy benefits.

Rx Outreach joins a growing body of distinguished organizations and companies that serve ASOP Global members and observers. Spanning the entire healthcare delivery system and internet commerce stakeholders, ASOP Global and its partners remain dedicated to educating consumers, healthcare professionals, and policymakers about the proliferation and dangers of substandard and falsified medicines sold online.

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ABOUT ASOP GLOBAL

The Alliance for Safe Online Pharmacies (ASOP Global), a 501(c)(4) non-profit organization headquartered in Washington, D.C., with activities in the U.S., Canada, Europe, Latin America, and Asia, is dedicated to protecting consumers around the world, ensuring safe access to medications, and combating illegal online drug sellers.

ABOUT Rx OUTREACH

Since 2010, Rx Outreach, America's Nonprofit Pharmacy headquartered in St. Louis, Missouri, is dedicated to ensuring everyone has access to medication, regardless of financial or other constraints. With a commitment to convenience, care, and consistent access, Rx Outreach serves tens of thousands of households annually by delivering affordable medication directly to their door. Rx Outreach was named by Forbes as a 'Best Online Pharmacy' for three consecutive years (2022, 2023, and 2024).