

USTR 2024 Notorious Markets Report Includes ASOP Global Recommendations and Data

WASHINGTON D.C. – January 8, 2025 – The Office of the United States Trade Representative (USTR), within the Executive Office of the President, released its 2024 Review of [Notorious Markets for Counterfeiting and Piracy](#) report. The annual list identifies online and physical marketplaces that facilitate illegal sales of counterfeit consumer and commercial goods globally. Like all USTR Notorious Markets reports since 2014, the report incorporates recommendations and data provided by the [Alliance for Safe Online Pharmacies](#) (ASOP Global).

The report’s illegal online pharmacy section heavily draws from [comments](#) ASOP Global submitted at USTR’s request in October 2024, including a list of rogue internet registrars and online marketplaces operating as illegal online pharmacies selling substandard or falsified pharmaceutical products. Data from ASOP Global Foundation’s biannual [national poll](#) of consumer perceptions and behavior regarding online pharmacies is also cited in the new report.

“USTR’s Notorious Markets Report is an indispensable resource for stakeholders working to stop the counterfeiting and piracy of consumer goods worldwide,” said ASOP Global Senior Advisor Libby Baney. “ASOP Global is especially grateful for USTR’s decade-long focus on rogue registrars facilitating illegal online pharmacies. By naming these bad actors, USTR highlights the global public health threat they pose and gives our members representing healthcare providers, patient safety advocates, public health organizations, academics, law enforcement, and pharmaceutical manufacturers a valuable tool for helping protect consumers online.”

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ABOUT ASOP GLOBAL

The Alliance for Safe Online Pharmacies (ASOP Global), a 501(c)(4) nonprofit organization headquartered in Washington, D.C., with activities in the U.S., Canada, Europe, Latin America, and Asia, is dedicated to protecting consumers around the world, ensuring safe access to medications, and combating illegal online drug sellers.