



ASOP Global All-Hands Advances New Tools and Collaborative Solutions to Protect Patients Online

[Alliance for Safe Online Pharmacies \(ASOP Global\)](#) members, partners, researchers and invited guests recently gathered in Washington, D.C. for the **2026 ASOP Global All-Hands Annual Meeting**, bringing together experts across healthcare, technology, research, policy, and advocacy to address emerging challenges in the online medicine marketplace.

This year's meeting focused on a central question: How can we better understand the evolving online medicine landscape and work together to protect patients?

The answer was reflected throughout two days of research, discussion, policy development, and engagement with policymakers.

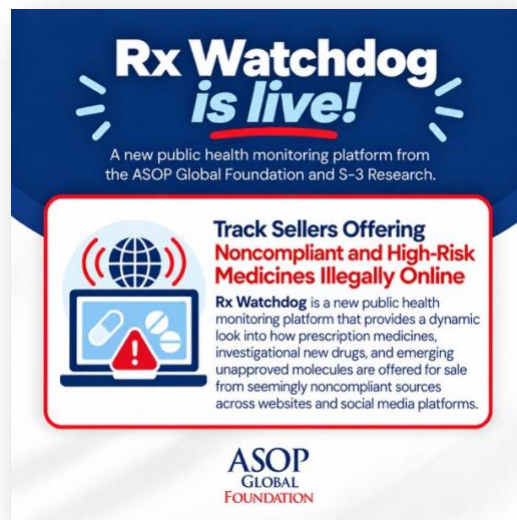
Launching Rx Watchdog

A major highlight of the meeting was the launch of **Rx Watchdog**, a new public health monitoring platform developed by the [ASOP Global Foundation](#) in partnership with [S-3 Research](#).

Rx Watchdog is designed to continuously monitor how prescription medicines, investigational drugs, and emerging unapproved molecules are offered by potentially noncompliant sources across websites and social media platforms. Its initial focus includes metabolic disease products, such as GLP-1s and investigational retatrutide, as well as cancer medicines.

The platform is designed to provide a more dynamic view of the online medicine marketplace. Rather than relying solely on point-in-time snapshots, ongoing monitoring can help researchers and other stakeholders understand how online activity changes over time.

The ASOP Global Foundation plans to use Rx Watchdog data to support research, public education, and engagement with policymakers, regulators, law enforcement, and other stakeholders.



Turning Data Into Action

The Rx Watchdog launch set the stage for broader conversations about how data, research, and collaboration can help address online medicine safety challenges.

Meeting participants reviewed the evolving role of search engines, domain name registrars, social media platforms, and payment processors in the online medicine ecosystem. They also examined emerging research into the online availability of GLP-1 medicines, including findings from secret shopper studies.

Together, these discussions highlighted the importance of understanding how patients encounter medicines online and how the digital ecosystem can work collectively to reduce risks.

Advancing the Prescriber Offer to Counsel

The meeting also advanced ASOP Global's work on the Prescriber Offer to Counsel policy, which aims to make conversations between healthcare providers and patients about medication sourcing a routine part of care. Members reviewed the policy brief, discussed implementation opportunities and considerations, and participated in a collaborative brainstorming session to identify next steps.

The initiative reflects ASOP Global's continued focus on empowering healthcare providers to help patients navigate the increasingly complex online medicine environment.

Bringing the Conversation to Policymakers

On the second day of the meeting, ASOP Global members took these conversations directly to Capitol Hill and federal agencies.

Following advocacy preparation, members met with Congressional offices and representatives of the Federal Administration to discuss the evolving online medicine landscape, emerging patient safety risks, and opportunities for policy solutions.

These conversations reinforced the importance of bringing evidence and expertise to policymakers as they consider how to address challenges associated with online medicine sales.



All-Hands attendees on Capitol Hill

Continuing the Work

The 2026 All-Hands demonstrated the value of bringing diverse perspectives together around a shared patient safety mission.

From the launch of Rx Watchdog and new research on emerging online medicine markets to policy development and direct engagement with policymakers, the meeting reflected a broader commitment to turning information into action.

The work continues beyond the meeting. ASOP Global and the ASOP Global Foundation will continue collaborating with researchers, healthcare professionals, technology companies, policymakers, regulators, law enforcement, and other partners to promote a safer online medicine environment.

By understanding the evolving landscape, sharing knowledge, and working together, we can help build a safer online pharmacy environment and better protect patients. Learn more at buysaferx.pharmacy and asopfoundation.pharmacy.