**FOR IMMEDIATE RELEASE**
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# ASOP Global Applauds Senate Passage of Bipartisan Bill to Combat Counterfeit Imports, Urges President to Sign Into Law

*H.R. 4930 would strengthen information sharing to help identify suspected counterfeit products entering the United States*

**WASHINGTON, D.C. (November 11, 2026) –** The Alliance for Safe Online Pharmacies (ASOP Global) today applauded the U.S. Senate's passage of H.R. 4930, bipartisan legislation that would expand information sharing between U.S. Customs and Border Protection (CBP) and intellectual property (IP) rights holders when suspected counterfeit products are identified at U.S. ports of entry. Following its passage by both chambers of Congress, the legislation now heads to the President for his signature.

The legislation would give CBP greater authority to share relevant information, including packing and shipping details with IP rights holders, e-commerce platforms and transportation carriers. This heightened collaboration could help stakeholders identify suspected counterfeit goods and prevent them from reaching American consumers. The need for stronger coordination is underscored by the nearly 79 million counterfeit products seized by CBP in fiscal year 2025, with an estimated value of $7.3 billion had they been genuine.

“Counterfeit medicines pose a serious threat to patient safety, and stronger efforts are needed to prevent these products from entering the U.S. market and reaching consumers,” said Dr. Leigh Verbois, Board Chair of ASOP Global. “H.R. 4930 represents an important step toward improving coordination between CBP and private-sector stakeholders to identify suspected counterfeit products. We applaud Congress for advancing this bipartisan legislation and urge the President to sign it into law.”

Counterfeit medicines that enter the country can subsequently be marketed and sold through illegal online pharmacies and social media, exposing consumers to potentially dangerous products. The ASOP Global Foundation's Rx Watchdog platform, developed in partnership with S-3 Research, identified 41,496 listings for prescription medicines and emerging high-risk products across 1,035 websites and domains in its first-quarter 2026 analysis. While not all such

listings represent counterfeit products, the findings illustrate the scale of online activity that can expose consumers to potentially unsafe and illegitimate medicines.

ASOP Global thanks the bipartisan lawmakers who championed this legislation and the organizations that joined in supporting its passage. The organization looks forward to continued collaboration with federal agencies and other stakeholders to strengthen protections against counterfeit products and illegal online drug sellers.

Learn more at buysaferx.pharmacy.

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**About ASOP Global**

The Alliance for Safe Online Pharmacies (ASOP Global), a 501(c)(4) non-profit organization headquartered in Washington, D.C., with activities in the U.S., Canada, Europe, Latin America, and Asia, is dedicated to protecting consumers around the world, ensuring safe access to medications, and combating illegal online drug sellers. Learn more at buysaferx.pharmacy.